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## Event Press Release

# NTINUITY & RESILIENCE TODAY

## INTERNATIONAL BUSINESS CONTINUITY MANAGEMENT CONFERENCE

**Toronto, ON** – Macgregor Communications (MC), a market leader in business events, is pleased to announce the **Continuity & Resilience Today - International Business Continuity Management Conference** is moving facility location and dates to be hosted at The International Centre, Toronto, Ontario, on October 7-8, 2020.

Continuity & Resilience Today (CRT) is an annual event partnered with the Business Continuity Institute (BCI), the Disaster Recovery Institute Canada (DRI Canada), and the Disaster Recovery Information Exchange (DRIE) that serves the needs of business continuity management professionals.

The move aligns CRT on the same dates with the annual **Ontario Disaster & Emergency Management Conference (DEMCON)**. DEMCON, also produced by MC, is partnered with the Ontario Association of Emergency Managers, (OAEM), that serves the needs of emergency management professionals. Other key stakeholders supporting DEMCON are the Canadian Red Cross, the Canadian Risk & Hazards Association, the International Association of Emergency Managers, the Office of the Fire Marshal & Emergency Management, and the Ontario Municipal Social Services Association.

“This move is not merging two events into one”, says Dan Joyce, VP Business Development, MC, “it is a co-location where each conference maintains their individual integrity and identity with their own unique Education Program planned and developed by their own respective Planning Committees”.

“Moving to a facility by Pearson Airport will be advantageous for many delegates, especially those living in the western half of the GTA and those flying in from out of town”, expressed Marie-Hélène Primeau, President, BCI, “apart from being more costly, the previous downtown location was a source of frustration for many due to traffic congestion and the high costs of parking and hotel rooms”.

“Since these two communities, business continuity and emergency management, share certain similar interests and the two disciplines support each other, we had a cohort of delegates and sponsors asking for this co-location, with programs that still uniquely identify each other”, confirms Joe Ozorio, President, DRIE-Toronto.

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“Co-location offers flexibility”, agreed John Yamniuk, President, DRI Canada, “where delegates can immerse themselves in their core conference Program, but also choose to attend parts the other conference Program offers that suits their profession.”

“We’re excited by this opportunity that brings the business continuity management brain trust to mix with our emergency management leadership at DEMCON,” says Katie Subbotina, President, OAEM, “Through the many networking breaks bridging delegates together, we will learn from each other that will help both professions better address current risks and global threats we all face.”

Each 2-day conference will feature over 25 hours of content with multiple education tracks, including international caliber speakers, in-depth workshops, and excellent networking opportunities throughout. A Call for Papers will be issued by December 2019.

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**About Macgregor Communications** [www.macgregorcom.com](http://www.macgregorcom.com)

**Macgregor Communications** is focused on creating communities where information exchange and networking is at the epicentre of what we do. We are passionate about creating opportunities for our attendees, conferees, vendors, sponsors, stakeholders, education & conference partners.

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